

## **CASE STUDY**

Established in 2019 as an advertising company, Magnet has evolved significantly, expanding its services to include videography, web design, and the latest addition in 2023 - Magnet Pro, an innovative Instagram software that has resulted in remarkable growth for our clients.

## **MAGNET PRO**

Magnet Pro is an Instagram software tailored to generate authentic leads and foster engagement among genuine users. It enables users to specify their targets by competitors, users of specific hashtags, or by location. The software actively engages with these targets daily, effectively capturing their attention and generating substantial brand growth.

## SUMMARY

Miami Exotic Rents was referred to us for Instagram growth related to its account focused on the exotic vehicle rental industry and leveraged Magnet Pro. With targeted strategies, the company experienced notable engagement surges, enhancing its brand visibility and success.

## SOLUTION

- Since 10/01/23 @miamiexoticrents has gained over 250 new followers all targeted from within its niche.
- With the notable boost in engagement on its account, Miami Exotic Rents was able to immensely increase its bookings for its rentals, underscoring the significant impact of Magnet Pro on its business growth and success.

