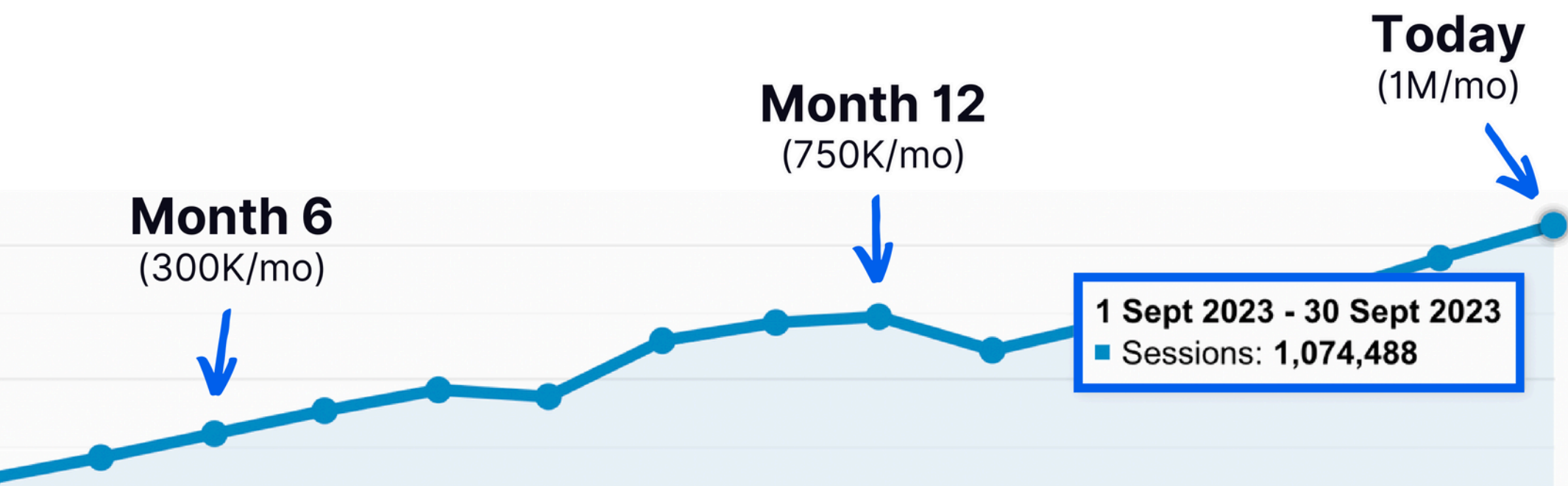


1 Million/mo SEO Traffic

Using



Case Study

We ran a large-scale SEO campaign using targeted keyword research and AI-Generated Content.

Website: B2B SaaS Company

Industry: Real Estate

Result: **1,445.59% Increase** in Daily Organic Traffic

Organic Traffic 40/month

Organic Traffic Paid Traffic

June 12, 2024

● Organic Traffic	2,102
● Paid Traffic	0

Mar 1

Apr 1

May 1

Jun 1

How We Do It.

1. Understanding your target audience.

A large part of a successful AI SEO campaign is knowing what your audience is searching.

How we research:

- Ideate around products
- Keyword research tools
- Competitor keyword data
- Scraping competitor sitemaps

2. Ideate around products

Understand the problem(s) your product solves and what pain points users will likely be searching.

The screenshot shows a web application interface for financial forecasting. The main heading reads "The modern way to build and automate your forecasts". Below this, a text box is highlighted with a blue border and contains the text: "Stop struggling with spreadsheets, wrangling CSVs, and digging through outdated files. Start sharing live reports that drive better decisions, in minutes." A blue arrow points from this text box towards a "Sign up for free" button. To the right, a preview of the software's dashboard is visible, showing a "Runway Forecast" model with various financial metrics and charts. The dashboard includes a table with columns for "VALUE" and "JAN '22", and a "Summary" section with a bar chart. The bottom of the page features a row of logos for partner companies: HILIPS, PREFECT, Tractable, ClassDojo, ITOPI, Duffel, kandji, MARLEY SPOON, and BRANCH.

E.g. Creating business-focused spreadsheets 10x easier than Excel.

3. Keyword research

Use 'seed' keywords and the 'matching terms' report (or similar) to find keyword patterns.

The screenshot shows the Ahrefs Keywords Explorer interface. The search bar contains the seed keyword 'how to excel' and the location is set to 'United States'. The 'Matching terms' report is displayed, showing a total of 751,196 keywords with a total volume of 3.7M. The report is filtered by 'Terms match' mode. The table below lists several keywords related to Excel, including 'how to remove duplicates in excel', 'how to merge cells in excel', and 'how to create a drop down list in excel'. The table columns include Keyword, KD, Volume, GV, TP, CPC, CPS, Parent Topic, SF, and Updated.

Keyword	KD	Volume	GV	TP	CPC	CPS	Parent Topic	SF	Updated
how to remove duplicates in excel	33	31K	93K	83K	\$0.70	0.43	how to remove duplicates in excel	3	an hour
how to merge cells in excel	44	20K	62K	12K	\$0.60	0.37	how to merge cells in excel	4	18 hours
how to create a drop down list in excel	31	19K	46K	49K	\$0.01	0.77	how to create a drop down list in excel	2	20 hours

4. Competitor keyword data

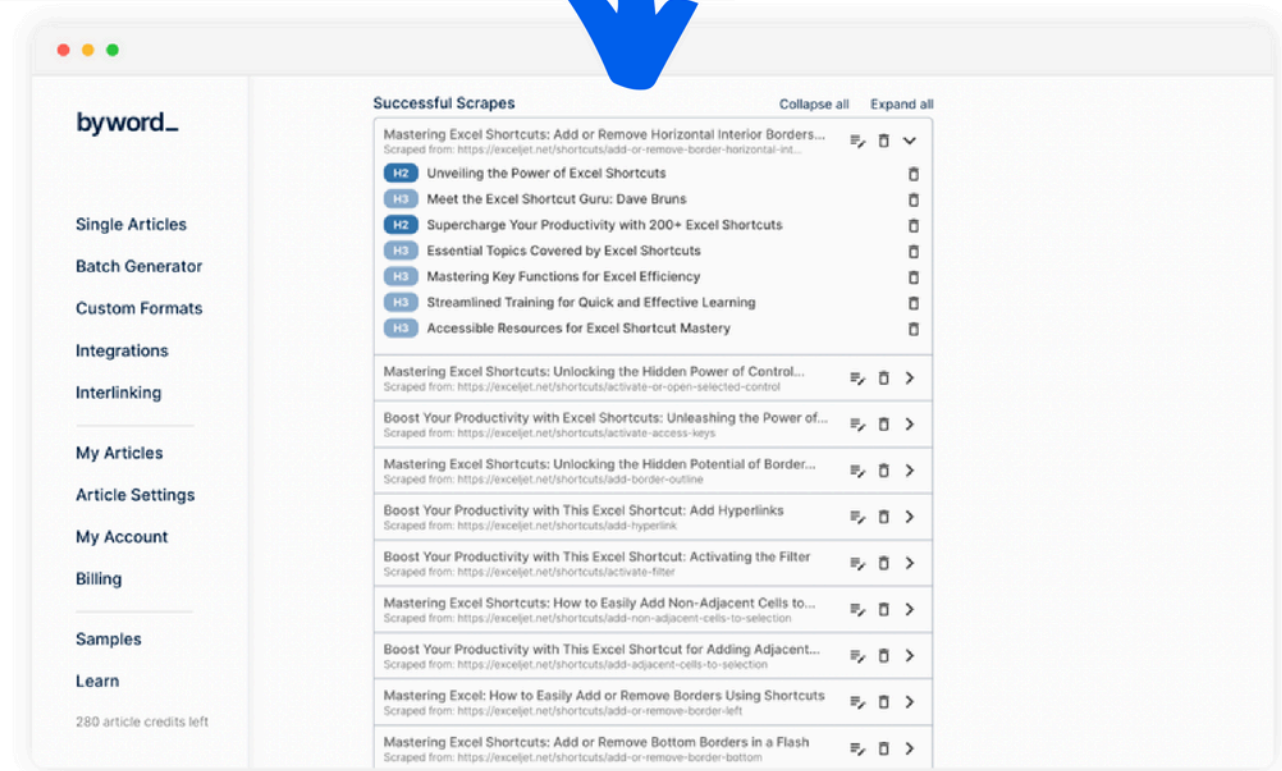
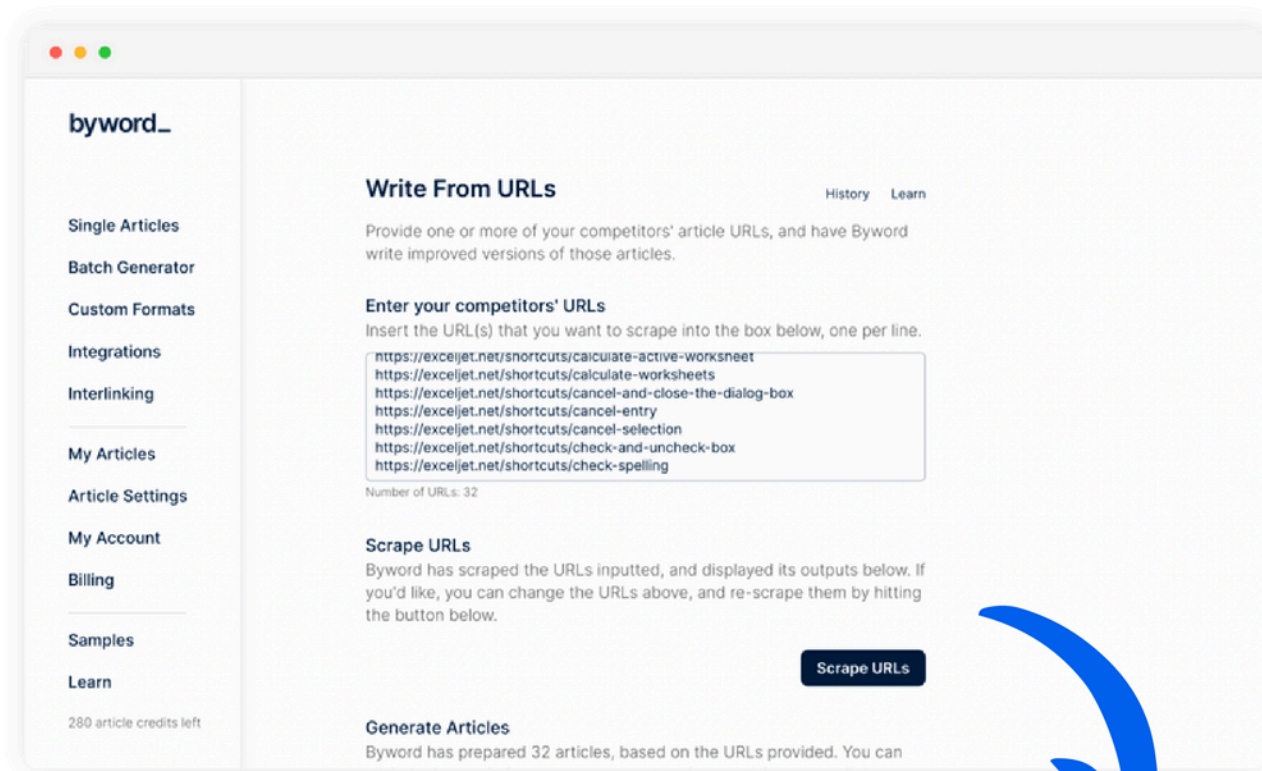
Analyse your product and SEO competitor keywords to find keyword patterns.

The screenshot shows the Ahrefs interface for the domain exceljet.net. The 'Organic keywords' section is active, displaying a list of 19,173 keywords. The interface includes a sidebar with navigation options like Overview, Page inspect, Site structure, and Organic search. The main content area shows a table of keywords with various metrics. A blue box highlights the 'Keyword' column in the table.

Keyword	SF	Volume	KD	CPC	Traffic	Paid	Position	URL	Updated
<input type="checkbox"/> + how to use index match	2	1.7K	34	0.00	961	0	1	https://exceljet.net/articles/index-and-match 3 more	5 d ago
<input type="checkbox"/> + how to use index match in excel	2	1.2K	40	N/A	449	0	1	https://exceljet.net/articles/index-and-match	5 d ago
<input type="checkbox"/> + how to index match	2	500	37	N/A	192	0	1	https://exceljet.net/articles/index-and-match	6 d ago
<input type="checkbox"/> + how to use xlookup	2	2.8K	24	N/A	170	0	6	https://exceljet.net/functions/xlookup-function	1 d ago
<input type="checkbox"/> + how to use vlookup	1	9.0K	42	0.06	169	0	12	https://exceljet.net/functions/vlookup-function	1 d ago
<input type="checkbox"/> + how to do vlookup	3	3.9K	48	0.03	166	0	8	https://exceljet.net/functions/vlookup-function	1 d ago
<input type="checkbox"/> + how to do index match	2	450	40	N/A	158	0	1	https://exceljet.net/articles/index-and-match	7 d ago
<input type="checkbox"/> + how to use the and function in excel	3	350	24	1.17	122	0	1	https://exceljet.net/functions/and-function	1 d ago

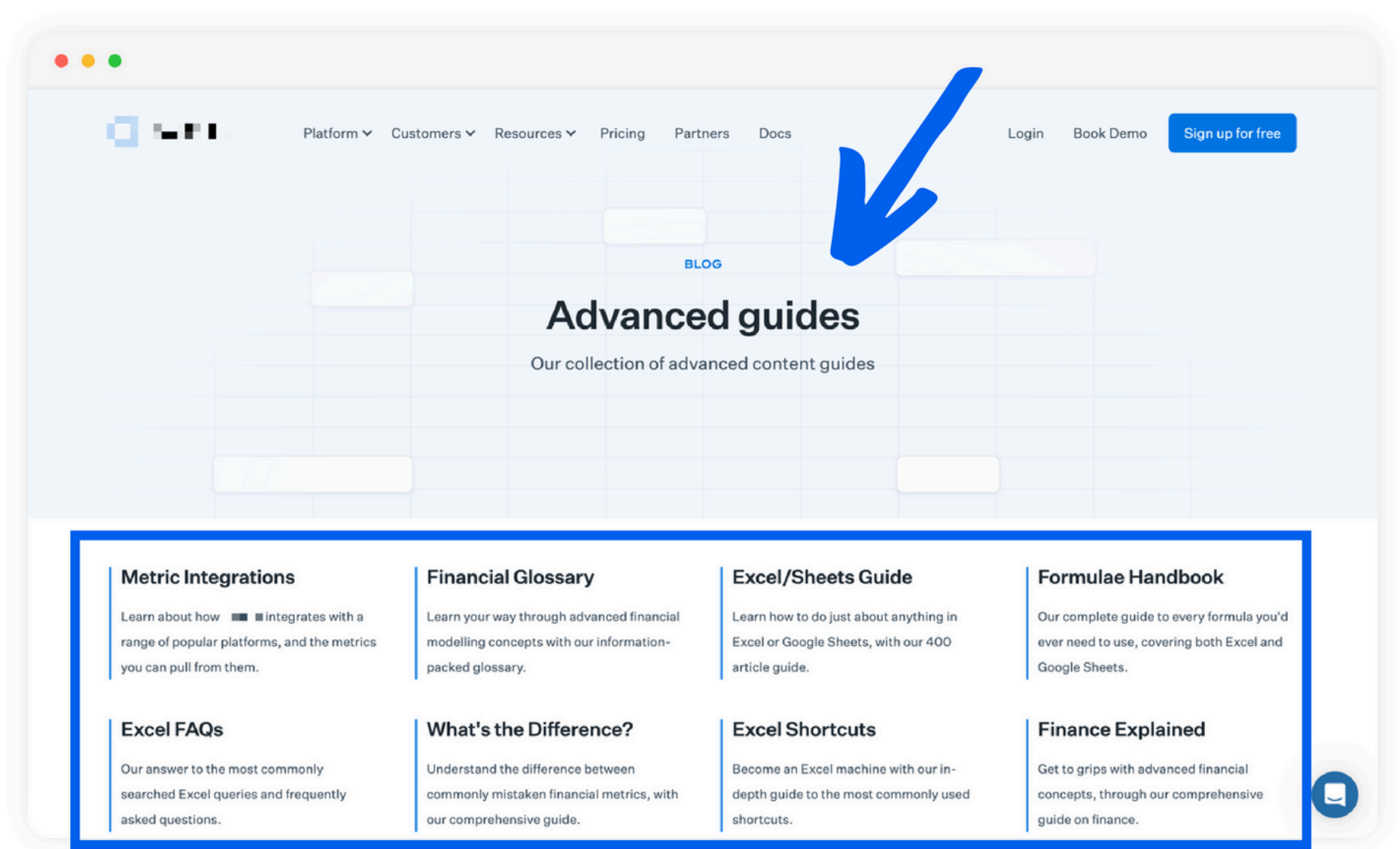
5. Competitor sitemaps

Scrape competitor sitemaps and use AI to find topics and steal your competitors' traffic.



6. Building your website architecture

We plan and build an area on your site to house your AI content. This can be an existing or new blog page.



7. Batch generating articles using powerful AI models

We use undetectable AI to batch-generate articles from your list of scalable topic frameworks.

Checklist:

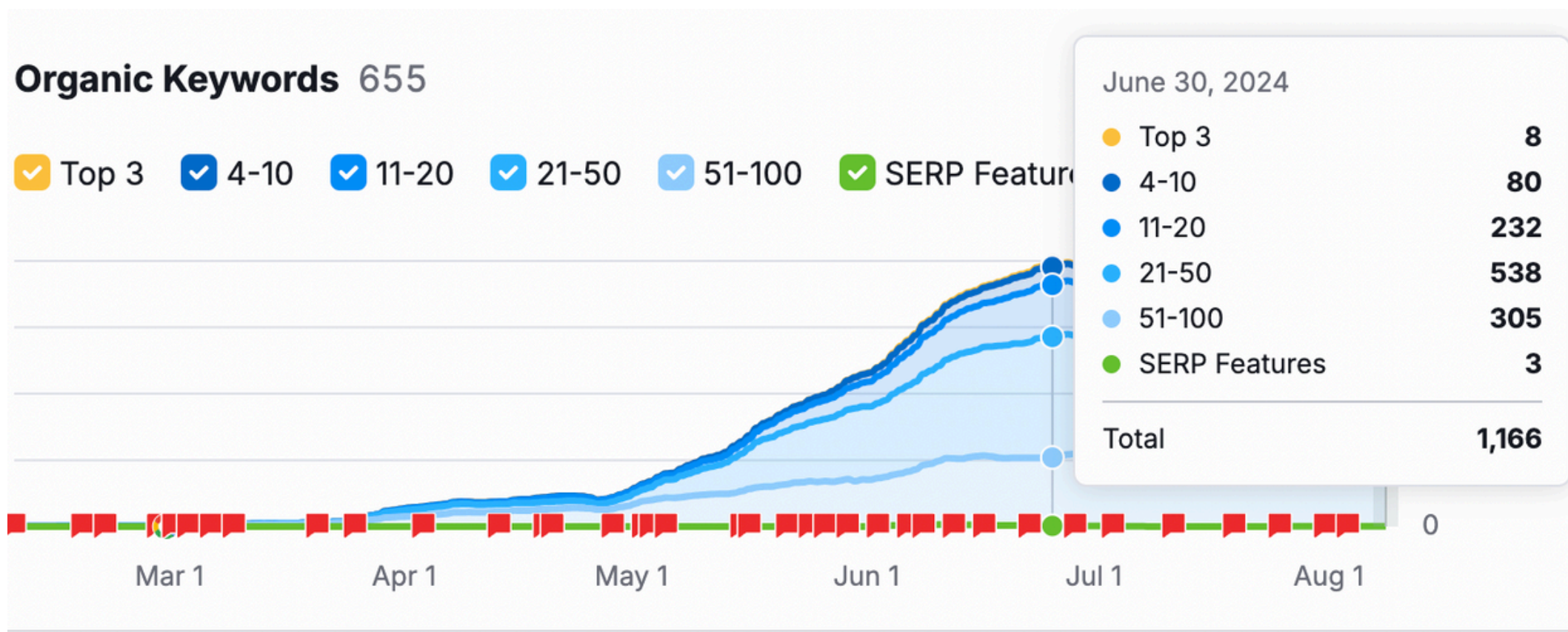
- Connect your website
- Enable internal linking
- Select the AI image model
- Tweak the article settings
- Test the output
- Generate all articles

8. Get Traffic

Wait 3+ months to see traffic.

However, this project saw traffic as soon as the next day.

The time to rank will depend on the existing authority of the website.



What does it cost?

Magnet SEO is priced to be competitive against other medium sized business SEO solutions.

Magnet SEO

\$
15,000

Every month

Standard SEO Package for Medium- Large Businesses

- ✓ Ideate Around Products
- ✓ Keyword Research Tools
- ✓ Competitor Keyword Data
- ✓ Scraping Competitor Sitemaps
- ✓ Connect Your Website
- ✓ Enable Internal Linking
- ✓ Select the AI Image Model
- ✓ Tweak the Article Settings
- ✓ Test the Output
- ✓ Generate All Articles

Combine with Magnet PRO for even better results

Businesses that use Magnet PRO see an average of 500% more Instagram engagement in 3 months.

Magnet Enterprise SEO

\$
16,000
Every month


Advanced Enterprise SEO Solution For Large Businesses in Scale

- ✓ Live Growth Web Dashboard
- ✓ Real & Organic Followers
- ✓ Location Filter
- ✓ Age & Gender Filter
- ✓ Language Targeting
- ✓ 24/7 Live Growth
- ✓ Real Time Analytics
- ✓ AI Competitor Targeting
- ✓ AI Profile Optimization
- ✓ Magnet Boost™
- ✓ Viral Content Library
- ✓ Dedicated Account Manager
- ✓ Inspiration Library
- ✓ PDF Weekly Growth Reports
- ✓ Ideate Around Products
- ✓ Keyword Research Tools
- ✓ Competitor Keyword Data
- ✓ Scraping Competitor Sitemaps
- ✓ Connect Your Website
- ✓ Enable Internal Linking
- ✓ Select the AI Image Model
- ✓ Tweak the Article Settings
- ✓ Test the Output
- ✓ Generate All Articles
- ✓ Monthly Followers 3500-5000+ /mo
- ✓ Real Engagement
- ✓ Follower Growth From Day 1




Contact Magnet for a free Consultation

Ready to learn more? We're excited to analyze your business and determine your SEO potential.



 Magnet

Magnet Consultation

 One to one  30 mins  Zoom Meeting

August 2024 Today < >

S	M	T	W	T	F	S
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Click the Calendar