

## **CASE STUDY**

Established in 2019 as an advertising company, Magnet has evolved significantly, expanding its services to include videography, web design, and the latest addition in 2023 - Magnet Pro, an innovative Instagram software that has resulted in remarkable growth for our clients.

## **MAGNET PRO**

Magnet Pro is an Instagram software tailored to generate authentic leads and foster engagement among genuine users. It enables users to specify their targets by competitors, users of specific hashtags, or by location. The software actively engages with these targets daily, effectively capturing their attention and generating substantial brand growth.

## SUMMARY

Delaney was referred to us for Instagram growth related to her account focused on fitness coaching, and leveraged Magnet Pro. With targeted strategies, Paige experienced notable engagement surges, enhancing her brand visibility and affiliate success.

## SOLUTION

- Since 10/18/23 @deemuscle\_ifbbpro has gained over 500 new followers all targeted from within her niche.
- With the notable increase in engagement on her account, Paige was able to boost her subscriptions to her online coaching program, underscoring the significant impact of Magnet Pro on her business growth and success.

