

## Marketing by Magnet

# Advertising

June 19, 2023

## Overview and Case Study

Magnet has been a trusted partner for small to medium-sized businesses since 2019, offering specialized services in Social Media Advertising. Over the years, we have expanded our expertise to include Videography and Web/Graphic Design, catering to the evolving needs of our clients.



One remarkable success story is Rocket Tint, a unique mobile service providing automotive window film. When Rocket Tint approached Magnet in January 2021 with their innovative business idea, we recognized the immense potential and partnered with them to handle their entire online presence, including website development, social media management, and Google advertising.

### Case Study

Through our collaborative efforts, Rocket Tint experienced exceptional growth within just three months. With a modest advertising budget of \$2000, we generated an impressive revenue of \$21,586, with 100% of their clients coming from our targeted Social Media ads. By outsourcing their online presence to Magnet, Rocket Tint was able to focus on their core competencies while benefiting from our expertise in digital marketing. The seamless synergy between Rocket Tint



and Magnet proved to be the perfect storm, propelling their business to new heights. By leveraging our specialized services and allowing us to do what we do best, Rocket Tint experienced a significant boost in brand visibility, customer engagement, and revenue generation.

The screenshot below showcases Rocket Tint's revenue growth from May 28, 2021, to August 28, 2021, providing a visual representation of their remarkable journey and the transformative impact of Magnet's strategic advertising approach.



**Rocket Tint**  
 Shop: 9623 Dielman Rock Island Industrial Dr, Saint Louis, MO, 63132  
 www.rockettint.com | Contact@rockettint.com  
 Phone: 314-400-8428

**Sales Report**  
 Date: 06/20/2023  
 Created By: Karl Flecke

Date Range  
**05/28/2021 - 08/28/2021**

DATE	INVOICE#	CLIENT	TECHNICIAN(S)	INVOICE TOTAL	RECEIVED	BALANCE
05/28/2021	5	Andrew White	Karl Flecke	\$200.00	\$200.00	\$0.00
06/03/2021	6	Jacob Cayton	Karl Flecke	\$159.20	\$159.20	\$0.00
06/04/2021	7	Erik Scally	Karl Flecke	\$150.00	\$150.00	\$0.00
06/06/2021	8	Seth Ulrich	Karl Flecke	\$85.00	\$85.00	\$0.00
06/07/2021	9	Mike Ochs	Karl Flecke	\$200.00	\$200.00	\$0.00
06/07/2021	10	Austin Phillips	Karl Flecke	\$200.00	\$200.00	\$0.00
06/07/2021	11	Tyler Fendler	Karl Flecke	\$435.00	\$435.00	\$0.00
06/07/2021	12	Paul Fendler	Karl Flecke	\$50.00	\$50.00	\$0.00
06/09/2021	13	Dylan Clark	Karl Flecke	\$280.00	\$280.00	\$0.00
06/09/2021	14	Bill Brass	Karl Flecke	\$130.00	\$130.00	\$0.00
06/10/2021	15	Brad Madry	Karl Flecke	\$435.00	\$435.00	\$0.00
06/10/2021	16	Brad Madry	Karl Flecke	\$199.00	\$199.00	\$0.00
06/11/2021	17	Owen Hagen	Karl Flecke	\$104.00	\$104.00	\$0.00
06/11/2021	18	Owen Hagen	Karl Flecke	\$104.00	\$104.00	\$0.00
06/11/2021	19	Owen Hagen	Karl Flecke	\$104.00	\$104.00	\$0.00
06/11/2021	20	Owen Hagen	Karl Flecke	\$104.00	\$104.00	\$0.00
06/12/2021	21	Igor Sahbaz	Karl Flecke	\$45.00	\$45.00	\$0.00
06/12/2021	22	Igor Sahbaz	Karl Flecke	\$145.00	\$145.00	\$0.00
06/14/2021	23	Matthew Rice	Karl Flecke	\$320.00	\$320.00	\$0.00
06/14/2021	24	Matthew Rice	Karl Flecke	\$80.00	\$80.00	\$0.00
06/15/2021	25	Igor Sahbaz	Karl Flecke	\$295.00	\$295.00	\$0.00
06/16/2021	26	Mike (Produce Owner)	Karl Flecke	\$130.00	\$130.00	\$0.00
06/16/2021	27	Mike (Produce Owner)	Karl Flecke	\$349.00	\$349.00	\$0.00
06/17/2021	30	Matthew Carnduff	Karl Flecke	\$314.10	\$314.10	\$0.00
06/18/2021	31	David Vuong	Karl Flecke	\$100.00	\$100.00	\$0.00
06/19/2021	32	Rob Rossi	Karl Flecke	\$514.00	\$514.00	\$0.00
06/21/2021	33	Traveone Montgomery	Karl Flecke	\$199.00	\$199.00	\$0.00

07/31/2021	73	Barton Davis	Karl Flecke	\$250.00	\$250.00	\$0.00
08/05/2021	74	Alex	Karl Flecke	\$100.00	\$100.00	\$0.00
08/06/2021	75	Ryan Stille	Karl Flecke	\$150.00	\$150.00	\$0.00
08/06/2021	76	Erik Scally	Karl Flecke	\$360.00	\$360.00	\$0.00
08/06/2021	77	Drew Mazar	Karl Flecke	\$330.00	\$330.00	\$0.00
08/07/2021	78	Leah Hamby	Karl Flecke	\$279.00	\$279.00	\$0.00
08/10/2021	79	Chris	Karl Flecke	\$0.01	\$0.01	\$0.00
08/10/2021	80	Charles Veillon	Karl Flecke	\$150.00	\$150.00	\$0.00
08/11/2021	81	Alex Fischer	Karl Flecke	\$379.00	\$379.00	\$0.00
08/12/2021	82	Michael Fortner	Karl Flecke	\$100.00	\$100.00	\$0.00
08/12/2021	83	Danny Murphy	Karl Flecke	\$369.00	\$369.00	\$0.00
08/13/2021	84	Cecil Haughton	Karl Flecke	\$249.00	\$249.00	\$0.00
08/14/2021	85	Troy Marshall	Karl Flecke	\$120.00	\$120.00	\$0.00
08/14/2021	86	Saleem Hinton	Karl Flecke	\$100.00	\$100.00	\$0.00
08/17/2021	88	Catherine Hatley	Karl Flecke	\$249.00	\$249.00	\$0.00
08/18/2021	89	Dylan Clark	Karl Flecke	\$200.00	\$200.00	\$0.00
08/18/2021	90	Josh Smith	Karl Flecke	\$250.00	\$250.00	\$0.00
08/19/2021	91	Ben Vo	Karl Flecke	\$150.00	\$150.00	\$0.00
08/19/2021	92	Jim Reifschneider	Karl Flecke	\$199.00	\$199.00	\$0.00
08/21/2021	93	Mark Ingram	Karl Flecke	\$250.00	\$250.00	\$0.00
08/21/2021	94	Mike Hinman	Karl Flecke	\$349.00	\$349.00	\$0.00
08/23/2021	95	Luis Saavedra	Karl Flecke	\$199.00	\$199.00	\$0.00
08/24/2021	96	Andrey Mendoza	Karl Flecke	\$284.00	\$284.00	\$0.00
08/24/2021	97	Kevin Moore	Karl Flecke	\$249.00	\$249.00	\$0.00
08/26/2021	98	Randy Faulkner	Karl Flecke	\$75.00	\$75.00	\$0.00
08/26/2021	99	Matthew Wagener	Karl Flecke	\$249.00	\$249.00	\$0.00
08/26/2021	100	Clarisse Herbert	Karl Flecke	\$239.00	\$239.00	\$0.00
08/27/2021	101	Marco Webster	Karl Flecke	\$319.00	\$319.00	\$0.00
08/27/2021	102	Austin Woods	Karl Flecke	\$349.00	\$349.00	\$0.00
08/28/2021	103	Shon Cooper	Karl Flecke	\$409.00	\$409.00	\$0.00
08/28/2021	104	David Thomas	Karl Flecke	\$199.00	\$199.00	\$0.00

Total Received: **\$21,586.81**

Balance Due: **\$0.00**

**TOTAL SALES: \$21,586.81**

06/22/2021	34	Jose Ramirez	Karl Flecke	\$500.00	\$500.00	\$0.00
06/22/2021	35	Jose Aviles	Karl Flecke	\$117.00	\$117.00	\$0.00
06/24/2021	36	Nick Tran	Karl Flecke	\$494.00	\$494.00	\$0.00
06/24/2021	37	Joesph Tran	Karl Flecke	\$100.00	\$100.00	\$0.00
06/25/2021	38	Ric Stotler	Karl Flecke	\$349.00	\$349.00	\$0.00
06/25/2021	39	Tyler Beavers - Schaefer Autobody	Karl Flecke	\$80.00	\$80.00	\$0.00
06/26/2021	40	Brian Gebken	Karl Flecke	\$145.00	\$145.00	\$0.00
06/28/2021	41	Vincent Mantia	Karl Flecke	\$269.00	\$269.00	\$0.00
06/28/2021	42	Brad Norton	Karl Flecke	\$399.00	\$399.00	\$0.00
06/30/2021	43	Hayden Haddock	Karl Flecke	\$314.00	\$314.00	\$0.00
07/01/2021	44	Steven Naylor	Karl Flecke	\$460.00	\$460.00	\$0.00
07/01/2021	45	Joel Smay	Karl Flecke	\$444.00	\$444.00	\$0.00
07/02/2021	48	John Budde	Karl Flecke	\$284.00	\$284.00	\$0.00
07/03/2021	49	David Scheller	Karl Flecke	\$349.00	\$349.00	\$0.00
07/06/2021	50	Mariana Ketchum	Karl Flecke	\$95.00	\$95.00	\$0.00
07/06/2021	51	Ortenc Brisku	Karl Flecke	\$444.00	\$444.00	\$0.00
07/07/2021	52	Larry Miller	Karl Flecke	\$224.10	\$224.10	\$0.00
07/09/2021	53	Max Jernigan	Karl Flecke	\$238.40	\$238.40	\$0.00
07/13/2021	54	Craig Cash	Karl Flecke	\$349.00	\$349.00	\$0.00
07/13/2021	55	Shannon Eubanks	Karl Flecke	\$135.00	\$135.00	\$0.00
07/14/2021	56	Angela Soto	Karl Flecke	\$249.00	\$249.00	\$0.00
07/15/2021	58	Anthony Duran	Karl Flecke	\$356.00	\$356.00	\$0.00
07/16/2021	59	Melissa Daugherty	Karl Flecke	\$135.00	\$135.00	\$0.00
07/16/2021	60	Don White	Karl Flecke	\$100.00	\$100.00	\$0.00
07/16/2021	61	Amber Cox	Karl Flecke	\$269.00	\$269.00	\$0.00
07/17/2021	62	David jones	Karl Flecke	\$349.00	\$349.00	\$0.00
07/19/2021	63	Gabriel Farfan	Karl Flecke	\$150.00	\$150.00	\$0.00
07/20/2021	64	Andrew ferguson	Karl Flecke	\$211.00	\$211.00	\$0.00
07/21/2021	65	Ray	Karl Flecke	\$250.00	\$250.00	\$0.00
07/22/2021	66	Chris	Karl Flecke	\$265.00	\$265.00	\$0.00
07/22/2021	67	Dan Woloszynek	Karl Flecke	\$135.00	\$135.00	\$0.00
07/22/2021	68	Elden Harbaugh	Karl Flecke	\$130.00	\$130.00	\$0.00
07/23/2021	69	Schaefer Autobody - Maplewood	Karl Flecke	\$75.00	\$75.00	\$0.00
07/24/2021	70	James Elsesser	Karl Flecke	\$349.00	\$349.00	\$0.00
07/26/2021	71	Josh Pogue	Karl Flecke	\$190.00	\$190.00	\$0.00

# Conclusion

Magnet is not just a marketing agency; we are a catalyst for business growth and success. Our unwavering commitment lies in empowering businesses like yours with tailored marketing solutions that unlock their full potential and deliver extraordinary results. With our comprehensive expertise in Social Media Advertising, Videography, and Web/Graphic Design, we have the unique ability to create a powerful online presence that captures attention, engages audiences, and drives conversions. Embark on a journey of growth and success with Magnet as your trusted marketing partner. Together, we can create a powerful online presence that captivates, engages, and converts, unlocking your business's full potential and paving the way for extraordinary achievements. Join us today and let's redefine success together.